



NGWN
2923 E. Lincolnway
Cheyenne, WY 82001
Sales T & C: www.gray.tv/advertising
(307) 634-7755

CONTRACT

| | | |
|--|--|--|
| <u>Contract / Revision</u> 2530925 / | | <u>Alt Order #</u> |
| <u>Advertiser</u> Herbster for Governor | | <u>Original Date / Revision</u> 04/20/22 / 04/20/22 |
| <u>Contract Dates</u> 04/10/22 - 04/30/22 | <u>Estimate #</u> 424430 | |
| <u>Product</u> ORDR-Herbster for Governor Order | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> NGWN | <u>Account Executive</u> Cheyenne House | <u>Sales Office</u> Cheyenne Natio |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Households | | |
| | <u>Order Type</u> NORMAL | |
| <u>Agcy Code</u> 9912891 | <u>Advertiser Code</u> HRBST | <u>Product 1/2</u> ORDR |
| <u>Agency Ref</u> 114228 | <u>Advertiser Ref</u> 596463 | |

And:

Smart Media Group
PO Box 26067
Alexandria, VA 22313

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-------|-------------------|-----------------|----------------------|------------------|------|--------|-------------------|-------------|------|-------|----------|
| N 1 | NGWN | 04/25/22 | 04/30/22 | Today Show II | 9a-10a | | :30 | | | NM | 5 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 04/25/22 | 05/01/22 | 11111-- | | | | 5 | \$25.00 | | | |
| N 2 | NGWN | 04/25/22 | 04/30/22 | News 2 @ Noon | 12p-1230p | | :30 | | | NM | 5 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 04/25/22 | 05/01/22 | 11111-- | | | | 5 | \$35.00 | | | |
| N 3 | NGWN | 04/25/22 | 04/30/22 | M-F 6a-7a | 6:00 AM-7:00 AM | | :30 | | | NM | 5 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 04/25/22 | 05/01/22 | 11111-- | | | | 5 | \$30.00 | | | |
| N 4 | NGWN | 04/25/22 | 04/30/22 | Today Show | 7a-9a | | :30 | | | NM | 5 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 04/25/22 | 05/01/22 | 11111-- | | | | 5 | \$30.00 | | | |
| N 5 | NGWN | 04/24/22 | 04/24/22 | Meet The Press | 8:00 AM-10:00 AM | | :30 | | | NM | 1 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 04/18/22 | 04/24/22 | -----S | | | | 1 | \$30.00 | | | |
| N 6 | NGWN | 04/25/22 | 04/30/22 | News 2 @ 6p | 6:02 PM-6:30 PM | | :30 | | | NM | 5 | \$425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 04/25/22 | 05/01/22 | 11111-- | | | | 5 | \$85.00 | | | |
| N 7 | NGWN | 04/25/22 | 04/30/22 | The Tonight Show | 1035p-1127a | | :30 | | | NM | 5 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 04/25/22 | 05/01/22 | 11111-- | | | | 5 | \$20.00 | | | |
| N 8 | NGWN | 04/25/22 | 04/30/22 | News 2 @ 10p M-F | 10p-1035p | | :30 | | | NM | 5 | \$425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 04/25/22 | 05/01/22 | 11111-- | | | | 5 | \$85.00 | | | |
| N 9 | NGWN | 04/30/22 | 04/30/22 | News 2 @ 10p Sa-Su | 10p-1030p | | :30 | | | NM | 1 | \$80.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 04/25/22 | 05/01/22 | -----1- | | | | 1 | \$80.00 | | | |
| N 10 | NGWN | 04/28/22 | 04/28/22 | Thursday Prime Hr 1 | 7:02 PM-8:00 PM | | :30 | | | NM | 1 | \$135.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 04/25/22 | 05/01/22 | ---T--- | | | | 1 | \$135.00 | | | |
| N 11 | NGWN | 04/26/22 | 04/26/22 | Tuesday Prime Hr 2 | 8:00 PM-9:00 PM | | :30 | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 04/25/22 | 05/01/22 | -T----- | | | | 1 | \$100.00 | | | |
| N 12 | NGWN | 04/27/22 | 04/27/22 | Wednesday Prime Hr 1 | 7:00 PM-8:00 PM | | :30 | | | NM | 1 | \$115.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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|--------|------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/25/22 | 05/01/22 | --W---- | | | | 1 | \$115.00 | | | |
| N 13 | NGWN | 04/25/22 | 04/30/22 | M-F 1230p-1p | 1230p-1p | | :30 | | | NM | 3 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/25/22 | 05/01/22 | --111-- | | | | 3 | \$10.00 | | | |
| Totals | | | | | | | | | | | 43 | \$2,040.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 03/28/22 - 04/24/22 | 1 | \$30.00 | (\$4.50) | \$25.50 |
| 04/25/22 - 04/30/22 | 42 | \$2,010.00 | (\$301.50) | \$1,708.50 |
| Totals | 43 | \$2,040.00 | (\$306.00) | \$1,734.00 |

Signature: _____ **Date:** _____

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